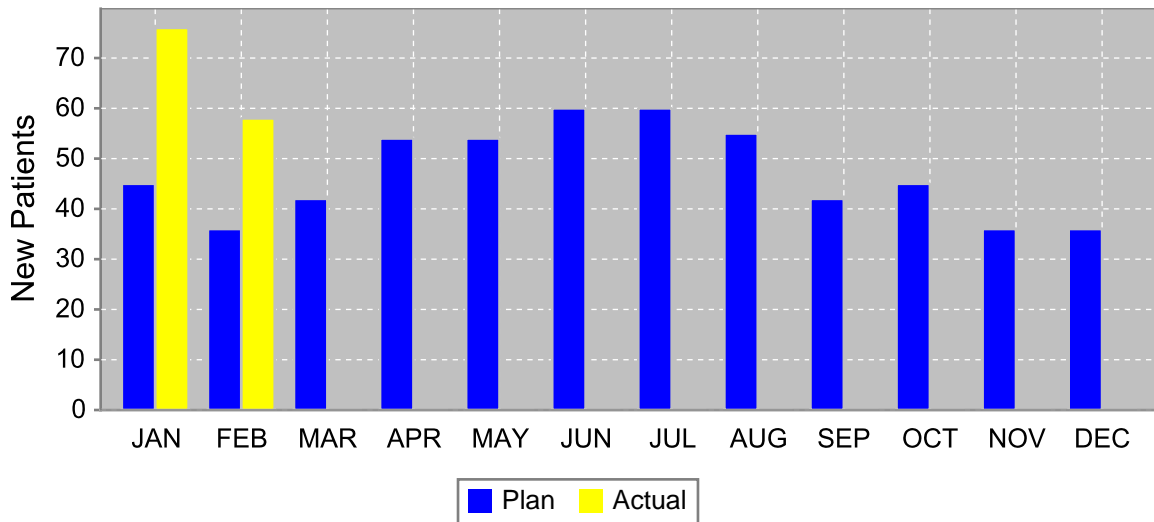


PRACTICE GROWTH

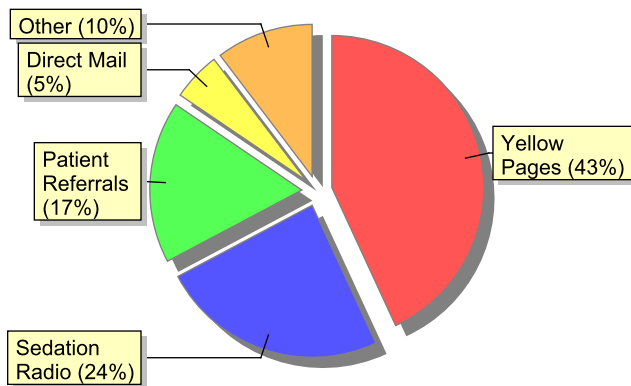
New Patients by Month



Source of New Patients

Referral Type	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD Total	Monthly Average	YTD %	February %	Gross Production
Yellow Pages	19	25	0	0	0	0	0	0	0	0	0	0	44	22.00	32.84	43.10	\$70,400
Sedation Radio	19	14	0	0	0	0	0	0	0	0	0	0	33	16.50	24.63	24.14	\$52,800
Patient Referrals	26	10	0	0	0	0	0	0	0	0	0	0	36	18.00	26.87	17.24	\$57,600
Direct Mail	3	3	0	0	0	0	0	0	0	0	0	0	6	3.00	4.48	5.17	\$9,600
Professional Referrals	0	2	0	0	0	0	0	0	0	0	0	0	2	1.00	1.49	3.45	\$3,200
Business to Business	0	1	0	0	0	0	0	0	0	0	0	0	1	0.50	0.75	1.72	\$1,600
Newspaper	0	1	0	0	0	0	0	0	0	0	0	0	1	0.50	0.75	1.72	\$1,600
Reactivated Patients	2	1	0	0	0	0	0	0	0	0	0	0	3	1.50	2.24	1.72	\$4,800
Sedation TV	4	1	0	0	0	0	0	0	0	0	0	0	5	2.50	3.73	1.72	\$8,000
Community Projects	2	0	0	0	0	0	0	0	0	0	0	0	2	1.00	1.49	0.00	\$3,200
Internet	1	0	0	0	0	0	0	0	0	0	0	0	1	0.50	0.75	0.00	\$1,600
Totals	76	58	0	0	0	0	0	0	0	0	0	0	134	67.00	100.00	100.00	\$214,400

February Referrals



YTD Referrals

